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Tech Round Up: Lex Machina Upgrades its Attorney Search Engine

February 12, 2016

• Lex Machina, a litigation data analytics company, announced it has added an improved **Attorney Search Engine (https://lexmachina.com/media/press/new-attorney-data-engine-improves-litigation-data/)** to its platform, so that users can more accurately track which attorneys work on any particular case.

According to Owen Byrd, the company's general counsel, the program uses natural language processing to search the signature block of litigation filings, and also to see which attorneys were admitted to a case on a "pro hac vice" basis. Both are designed to help users find attorneys who worked on a case and might otherwise not show up in a Pacer filing.

The platform also takes a historic snapshot and stores the information so that it can track an attorney even if that attorney switches firms or moves off of a case.

"We've been working on this for a long time," said Byrd, who specified several use cases:

> • In-house counsel can use it to assess the experience of their outside counsel.

> • Outside law firms can use it to pitch their own experience, and assess their competition.

> • Both in-house and outside counsel can use it to assess their opposing counsel and plot strategy.

"It's a set of enriched attorney data that is woven into our platform," said Byrd.

• ZL Technologies, the Bay Area enterprise software and information governance company, announced **version 8.0.3 of its ZL Unified Archives (http://www.einnews.com/pr_news/311160583/zl-technologies-introduces-new-ediscovery-capabilities-for-superior-efficiency)** platform. The upgrade allows counsel to place "legal hold" on documents at the custodian-level, and to make holds apply to new documents created after the hold was placed.

It also uses "NoSQL processing and embedded text indexing" so that document content can be "extracted only once regardless of how many cases that document is part of."

ZL Unified Archives can be used for e-Discovery, records management, compliance, and storage management, according to Brandon Kim, operations and marketing manager.

Kim said the product has two pricing structures. For hosted installations, there is a perpetual license fee, plus an annual maintenance fee that is a percentage of the licensing fee. For cloud based usage, the company charges $50 to $200 per user per month, with rates dependent on volume and features. The company defines users as the number of people whose data is being archived, not the number of people who have access to archived content.

• Cicayda, a cloud-based e-Discovery platform and services provider, appointed Aaron Vick as its new chief strategy officer. Vick had been senior vice president of special projects at Cicayda, and previously he co-founded CaseLogistix, a document review tool owned by Thomson Reuters.

In his new role, he will act as a "bridge between software and services" and will be making sure the tool is properly set up for each client and working on operations, according to a company spokeswoman.

• The Obama Administration budget proposal includes nearly $1 million for a public advertising campaign around cybersecurity in fiscal 2017. Described as similar to the "If you see something, say something" campaign, it will be operated through the Department of Homeland Security's Office of Partnership and Engagement with about 90 percent of the funds for public service announcements, advertising, printing materials, advertising and $94,000 for a full-time employee.

In a **DHS budget document (http://www.dhs.gov/sites/default/files/publications/FY2017CongressionalBudgetJustification-Volume1.pdf)**, the justification listed is: "It is imperative that DHS address this concern … [by providing] information needed to recognize and prevent Cyber threats. This includes information on what types of indicators to be aware of. By tailoring the material, those viewing or receiving it feel a connection/tie to the area or entity and are more likely to feel a responsibility to help keep it safe and secure"